

# The Need for Unified Communications between Corporate Layers

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Bay Area Emergency Managers Conference 2017  
Genentech Event Center, South San Francisco, CA



# The Mead Group

## Who we are

The Mead Group is a family of continuity companies

## Why we matter

We represent 3 levels of expertise in one place

# 3 Levels of Expertise

- Safety/Emergency
- Data/Disaster
- Business/Continuity

# Three Levels

- War at the Door
- Changing the Process of Planning
- Methodology

# War At The Door

## Observations we have made:

- The problem is priority
- Everybody is rowing in the same direction
- Deciding priority during an event creates crisis

# Changing the Process of Planning

3 Primary areas of focus:

- Safety
- Data
- Business



# Changing the Process of Planning

- Recognize that priority is driven by event not “areas of focus”
- Negotiate harmony and sign off based on these principles

# Methodology

- Compare BIA and risk threat reports to evolve a “schedule of priority”
- Socialize and train the schedule of priority
- Modify as necessary (“a living process”)



# Thank you!



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